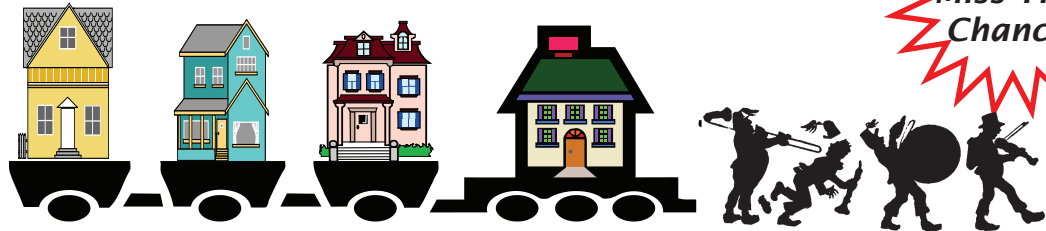


\*Due to sponsorship benefits, the sponsorship levels are not available to builders, developers & real estate agents. The H/MCBA reserves the right to refuse sponsorship to any company and/or individual that it considers to be unsuitable for this event. All sponsorships are non competing per category.



## 2010 PARADE OF HOMES<sup>SM</sup> SPONSORSHIP OPPORTUNITIES



### **PRESENTING SPONSOR - \$5,000.00**

Presenting Sponsorship is limited to two (2) non competing companies. H/MCBA will offer a Presenting Sponsor the following:

1. Inclusion of Presenting Sponsor in selected print media and television advertising - *Value of \$35,000.00!*
2. Inclusion in 1/2 page color advertisement in the Guidebook, recognizing all sponsors - *Value of \$2,305.00!* The Parade of Homes<sup>SM</sup> Guidebook is distributed to over 303,000 readers through the Huntsville Times and the Redstone Rocket. The Guidebook is also posted online at AL.com for three months which has over 1.1 million unique visitors each month!
3. One 1/2 page color advertisement in the November/December Cornerstone - *Value of \$350.00!*
4. Recognition on the H/MCBA's website [www.buildersassn.org](http://www.buildersassn.org) (October 2010) & [www.MadisonCountyParadeofHomes.com](http://www.MadisonCountyParadeofHomes.com) (October 2010 - August 2011) - *Value of \$1,500.00!* Statistics show the H/MCBA website received 628,302 hits during September through November of 2009 along with The Parade of Homes<sup>SM</sup> website -[www.MadisonCountyParadeofHomes.com](http://www.MadisonCountyParadeofHomes.com)- receiving 326,393 hits during this time.

***Total Value of Sponsorship Package \$39,155.00 - Your investment only \$5,000.00!***

### **CORPORATE SPONSOR - \$2,500.00**

Corporate Sponsorship is limited to two (2) non competing companies. H/MCBA will offer a Corporate Sponsor the following:

1. Inclusion of Corporate Sponsor in selected print media advertising - *Value of \$6,000.00!*
2. Inclusion in 1/2 page color advertisement in the Guidebook, recognizing all sponsors - *Value of \$2,305.00!* The Parade of Homes<sup>SM</sup> Guidebook is distributed to over 303,000 readers through the Huntsville Times and the Redstone Rocket. The Guidebook is also posted online at AL.com for three months which has over 1.1 million unique visitors each month!
3. 1/4 page color advertisement in the November/December Cornerstone - *Value of \$285.00!*
4. Recognition on the H/MCBA's website [www.buildersassn.org](http://www.buildersassn.org) (October 2010) & [www.MadisonCountyParadeofHomes.com](http://www.MadisonCountyParadeofHomes.com) (October 2010 - August 2011) - *Value of \$1,500.00!* Statistics show the H/MCBA website received 628,680 hits during September through November of 2009 along with The Parade of Homes<sup>SM</sup> website -[www.MadisonCountyParadeofHomes.com](http://www.MadisonCountyParadeofHomes.com)- receiving 326,393 hits during this time.

***Total Value of Sponsorship Package \$10,090.00 - Your investment only \$2,500.00!***

**PARTICIPATING SPONSOR - \$1,000.00**

Participating Sponsorship is limited to two (2) non competing companies. H/MCBA will offer a Participating Sponsor the following:

1. Inclusion in 1/2 page color advertisement in the Guidebook, recognizing all sponsors - *Value of \$2,305.00!* The Parade of Homes<sup>SM</sup> Guidebook is distributed to over 303,000 readers through the Huntsville Times and the Redstone Rocket. The Guidebook is also posted online at AL.com for three months which has over 1.1 million unique visitors each month!
2. 1/6 page color advertisement in the November/December Cornerstone - *Value of \$225.00!*
3. Recognition on the H/MCBA's website [www.buildersassn.org](http://www.buildersassn.org) (October 2010) & [www.MadisonCountyParadeofHomes.com](http://www.MadisonCountyParadeofHomes.com) (October 2010 - August 2011) - *Value of \$1,500.00!* Statistics show the H/MCBA website received 628,680 hits during September through November of 2009 along with The Parade of Homes<sup>SM</sup> website -[www.MadisonCountyParadeofHomes.com](http://www.MadisonCountyParadeofHomes.com)- receiving 326,393 hits during this time.

***Total Value of Sponsorship Package \$4,030.00 - Your investment only \$1,000.00!***

**PARADE OF HOMES<sup>SM</sup> SPONSORSHIP REGISTRATION FORM**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Daytime Phone # \_\_\_\_\_ Cell Phone # \_\_\_\_\_ Fax# \_\_\_\_\_

E-mail address: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Payment Method: Amount \$ \_\_\_\_\_  
 Check     Bill My Account (must be paid in full by August 16, 2010)  
 VISA     MasterCard

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ CVV Code: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

\_\_\_\_\_  
Name of Authorized Person for Billing & Credit Card Accounts (please print)

\_\_\_\_\_  
Signature The signer above is authorized to charge on this account. The signer accepts total responsibility governing the use of this credit card and agrees to comply with the terms of the issuer.

**Return to: H/MCBA - 2804 Bob Wallace Avenue - Huntsville, AL - 35805  
or fax to (256) 536-2657**